

Exhibit & Sponsor Opportunities



Kentucky Bar Association Convention

Building Blocks *of* Democracy

Civics | *Communities* | *Access to Justice*

Only 29 Booths Available!

June 16-18
Lexington Convention Center
Lexington KY

The 2010 Conference will feature an exciting and informative program of presentations, CLE credit opportunities and activities for legal professionals from across Kentucky!



Kentucky Bar Association Convention

We would like to invite you to join us in Lexington for our 2010 Annual Convention at the Lexington Convention Center. This will be a great opportunity for you to showcase your products and services to our participants, which include lawyers, judges, and their staff and families.

Continuing Education will be offered all day Wednesday through Friday. Wednesday evening we are hosting a complimentary Kickoff Reception. Our Annual Banquet will be on Thursday evening and the Membership Luncheon will be on Friday.

We believe your participation will not only help make our Convention a success, but will be a rewarding experience for you and your company. We look forward to having you in Lexington.



Photo Credit: Jeff Rogers

Join Us!

PROMOTE your company's service to Kentucky Lawyers, Judges, Paralegals and Legal Administrators by becoming a Sponsor or Exhibitor at Kentucky's Largest Legal Convention!

Exhibitor Packages

- One Exhibit Booth
- Admission to the Kick-Off Reception
- Daily Refreshment Breaks with Registrants
- Company Name will appear in On-Site Convention Brochure-if registered by April 9, 2010
- Company will be listed on the KBA Website for one (1) year under Services for Lawyers
- Company name will appear in the May & July '10 issues of the Bench & Bar Magazine

Exhibit Area

All exhibitors and break areas are located in Thoroughbred and Bluegrass Prefunction space in the Lexington Convention Center adjacent to meeting rooms used for educational sessions. We have 29 booths available on a first come first served basis (diagram on last page). To maximize our exhibitors' exposure we have designed the booths around CLE Seminars, the internet café and coffee break area.

Booth Cost (8' x 10' space)

By March 15	After March 15
\$600.00	\$700.00

Lexpo will provide the following in all exhibit packages:

- (1) 7" x 44" booth ID sign
- (1) 6' skirted table
- (2) Samsonite folding chairs
- (1) wastebasket

If you have a need for internet access, a land telephone line or electrical outlets, you may request these on forms you will receive in your Exhibitor Service Kit from Lexpo. Additional charges will be payable as indicated on the individual request forms. For other information on exhibiting in the Lexington Convention Center, please visit their website at www.lexingtoncenter.com.

Exhibit Area Open

Wednesday, June 16	8:00am—5:00pm
Thursday, June 17	8:00am—5:00pm
Friday, June 18	8:00am—3:30pm

Sponsor/Contributor Packages



Platinum Gavel Sponsor-\$10,000.00

- Complimentary Exhibit Booth
- Signage at Events
 - Kick-Off Reception
 - Annual Banquet
 - Membership Luncheon
- Four (4) tickets to each of the above events
- Signage in Exhibit Area & CLE Opening Sessions
- Company Name will appear in On-Site Convention Brochure-*if registered by April 9, 2010*
- Company Name will appear on On-Site Registration Forms
- Company may provide a one (1) page advertisement to be placed in each registrant's packet
- Company name will appear in the May & July '10 issues of the Bench & Bar Magazine
- Company may provide a 1/4 page advertisement to be placed in the September & November '10 issues of the Bench & Bar Magazine



Gold Gavel Sponsor-\$7,500.00

- Complimentary Exhibit Booth
- Signage at Events
 - Kick-Off Reception
 - Annual Banquet
 - Membership Luncheon
- Four (4) tickets to each of the above events
- Signage in Exhibit Area & CLE Opening Sessions
- Company Name will appear in On-Site Convention Brochure-*if registered by April 9, 2010*
- Company may provide a 1/2 page advertisement to be placed in each registrant's packet
- Company name will appear in the May & July '10 issues of the Bench & Bar Magazine
- Company may provide a 1/6 page advertisement to be placed in the September and November '10 issues of the Bench & Bar Magazine



Silver Gavel Sponsor-\$5,000.00

- Complimentary Exhibit Booth
- Signage at Events
 - Kick-Off Reception
 - Annual Banquet
 - Membership Luncheon
- Two (2) tickets to each of the above events
- Signage in Exhibit Area & CLE Opening Sessions
- Company Name will appear in On-Site Convention Brochure-*if registered by April 9, 2010*
- Company name will appear in the May & July '10 issues of the Bench & Bar Magazine
- Company may provide a 1/6 page advertisement to be placed in the September '10 issue of the Bench & Bar Magazine



Bronze Gavel Sponsor-\$2,500.00

- Signage at Events
 - Kick-Off Reception
 - Annual Banquet
 - Membership Luncheon
- Two (2) tickets to each of the above events
- Signage in Exhibit Area & CLE Opening Sessions
- Company Name will appear in On-Site Convention Brochure-*if registered by April 9, 2010*
- Company name will appear in the May & July '10 issues of the Bench & Bar Magazine
- Company may provide a Spotlight Advertisement to be placed in the September '10 issue of the Bench & Bar Magazine

Other Contributors-Below \$2,500.00

- Signage in Exhibit Area
- Two (2) tickets to the Kick-Off Reception
- Company Name will appear in On-Site Convention Brochure-*if registered by April 9, 2010*
- Company name will appear in the May & July '10 issues of the Bench & Bar Magazine

Exhibitor Door-Prize Drawings:

Create excitement by holding a door-prize drawing. As attendees visit your table, you can collect business cards and valuable contacts by offering a prize or gift to be drawn at the end of each conference day. Through the on-site brochure and message board, we can help promote your prizes and notify the winner you select. It's a great showcase for your company—we encourage you to participate.

Additional Information:

- Complete enclosed Registration Form and return with payment to:

Angela Hutcherson

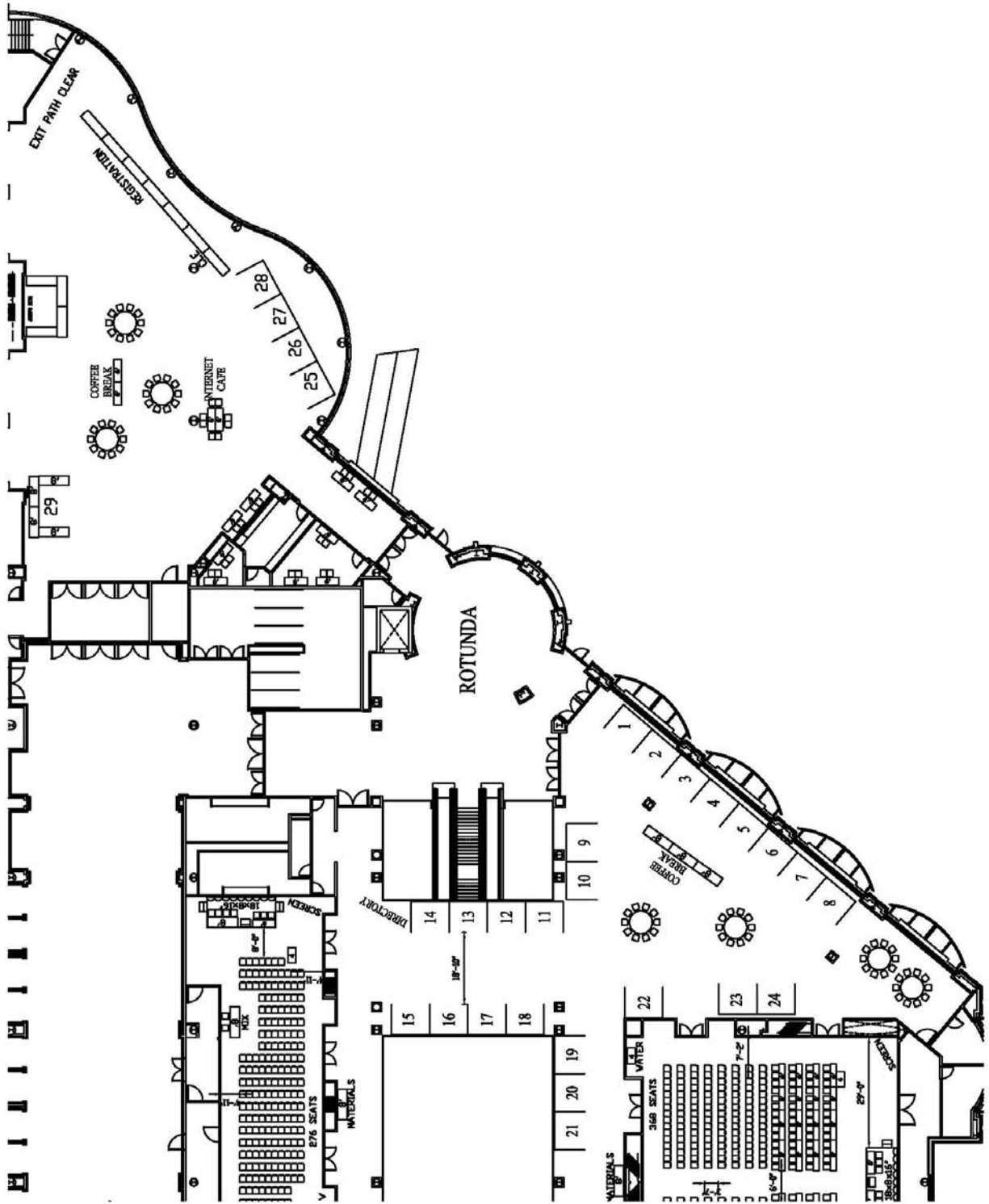
Kentucky Bar Association
514 W Main St
Frankfort KY 40601-1812
Phone (502)564-3795
Fax (502)564-3225
Email: ahutcherson@kybar.org

- Please provide your company's contact information and logo via email to ahutcherson@kybar.org. Logo should be in jpeg format.
- Once the KBA receives your registration form, an Exhibit Service Kit will be sent from Lexpo. The kit will include information on shipping, ordering furniture, carpeting, telephone service, internet access and electricity. If you have specific questions on exhibit services please contact:

Emily Dowd

EDowd@lexingtoncenter.com
859-233-4567 Ext 3256

Exhibit Area



EXHIBITOR/SPONSOR REGISTRATION

(Please Print)

Contact Name: _____

Company Name to be printed on your sign: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Brief Description of your products/services: _____

Company Website Address (to be linked with the KBA website):

Name of Company representatives who will occupy your booth at convention (for ID badges):

BOOTH PREFERENCE:

(Booths are reserved on a first come, first served basis.)

First Choice: _____ Second Choice: _____ Third Choice: _____

Booth Reservations received by March 15

Booth Reservations received after March 15

Booth Fee (s) _____ x \$600.00 = \$ _____
of booths

Booth Fee (s) _____ x \$700.00 = \$ _____
of booths

SPONSOR FEES:

_____ Platinum \$10,000.00 _____ Gold \$7,500.00 _____ Silver \$5,000.00 _____ Bronze \$2,500.00

_____ Other \$ _____
(Amount)

PAYMENT OPTIONS:

Total Paid \$ _____

Please make check payable to the Kentucky Bar Association or make payment by credit card:

Visa

MasterCard

Name on Card: _____

Card #: _____ Expiration Date: _____

Signature: _____ Date: _____

By registering for the Kentucky Bar Association's Annual Convention, all attendees, instructors and exhibitors acknowledge they may be photographed during the convention. Please be aware these photos are for the KBA's use only, and may appear in the Bar's programs, publications, brochures, e-newsletter, website, and other materials. Your attendance constitutes permission and consent for this photography and subsequent usage.

Remit payment to:
Kentucky Bar Association
Attn: Accounting Dept – Exhibitor Fees
514 W Main St
Frankfort KY 40601-1812

Hotel Reservations

The Kentucky Bar Association has reserved a limited block of rooms for the nights of June 14th through June 18th at the Hyatt Regency hotel. To receive the Convention Rate all room reservations must be made directly with the hotel by May 21, 2010. Cancellations on Hotel Rooms must be made 48 hours in advance for a full refund.

Special Convention Rate: To receive the Convention rate, hotel reservations must:

1. be made directly with the hotel by May 21, 2010.
2. be made using the hotel code below.
3. be guaranteed by credit card.

Cancellation of Hotel Reservations: 48 hour advance cancellation notice is required for full refund of deposit.

Hyatt Regency, 401 W High St, Lexington, KY

\$127.00 per night

Reservations 800-233-1234 or on the web at <http://lexington.hyatt.com/groupbooking/lexrkyba2010>

Reservation Code: G-KYBA

All room reservations must be made directly with the hotel by May 21, 2010 to receive the convention rate.