

2010 KLU  
Exhibitor/  
Sponsor  
Prospectus



**LAW UPDATE** 2010

ADVANCING THE PROFESSION THROUGH EDUCATION

We are now gearing up for the Kentucky Bar Association's 2010 Kentucky Law Update (KLU) Program series held in nine locations throughout the Commonwealth. We want to cordially invite YOU to participate as an Exhibitor/Sponsor. Enclosed are details about the promotional opportunities at these meetings, including:

- Locations
- Program Agenda
- Details on Exhibitor Categories (with fees and benefits)
- Exhibitor/Sponsor Policies & Information
- An Exhibitor/Sponsor Registration Form

If you have any questions or need further information, please contact:

Shannon Roberts  
 Program Coordinator  
 502-564-3795 ext. 229  
 sroberts@kybar.org

## Exhibitor/Sponsorship Packages

**Platinum Sponsor.....\$2,500**

- Exhibit space at all available KLU locations\*
- One-page ad in KLU handbook

**Gold Sponsor.....\$2,000**

- Exhibit space at Louisville, Covington and Lexington program locations
- One-page ad in KLU handbook

**Silver Sponsor.....\$750**

- One-page ad in KLU handbook

## 2010 KENTUCKY LAW UPDATE AGENDA

### DAY ONE

8:00-8:15 a.m.	Registration & Welcome
8:15-9:45 a.m.	Program Sessions
9:45-10:00 a.m.	BREAK
10:00-12:00 noon	Program Sessions
12:00-1:00 p.m.	LUNCH (On Your Own)
1:00-3:00 p.m.	Program Sessions
3:00-3:15 p.m.	BREAK
3:15-4:15 p.m.	Program Sessions
4:15 p.m.	Adjourn

### DAY TWO

8:00-8:15 a.m.	Opening Remarks
8:15-10:15 a.m.	Program Sessions
10:15-10:30 a.m.	BREAK
10:30-11:30 a.m.	Program Sessions
11:30 - 1:00 p.m.	LUNCH (On Your Own)
1:00-3:00 p.m.	Program Sessions
3:00-3:15 p.m.	BREAK
3:15-4:15 p.m.	Program Sessions
4:15 p.m.	Adjourn

## Exhibit Space Only

**Louisville.....\$600**

**Bowling Green.....\$200**

**Owensboro.....\$200**

**Prestonsburg.....\$200**

**Covington.....\$600**

**Lexington.....\$600**

\*Due to facility size, we are unable to offer exhibit space in the Ashland, London and Gilbertsville locations.

# 2010 Kentucky Law Update Locations

## 1. LOUISVILLE

September 2-3

Kentucky International Convention Center

## 2. BOWLING GREEN

September 23-24

Holiday Inn & Sloan Convention Center

## 3. OWENSBORO

September 30-October 1

RiverPark Center

## 4. LONDON

October 5-6

London Community Center

## 5. PRESTONSBURG

October 19-20

Jenny Wiley State Resort Park

## 6. GILBERTSVILLE

October 26-27

Kentucky Dam Village State Resort Park

## 7. COVINGTON

November 4-5

Northern Kentucky Convention Center

## 8. ASHLAND

November 16-17

Ashland Plaza Hotel

## 9. LEXINGTON

November 30-December 1

Lexington Convention Center



# Exhibitor / Sponsor Registration Form

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Daytime Phone Number \_\_\_\_\_

Cell Phone (Alternate) Number \_\_\_\_\_

Email Address \_\_\_\_\_

## Exhibitor / Sponsor Information and Policies:

- Exhibit booths include one clothed and skirted table with two chairs.
- Any electrical, telephone or technological needs are additional and the responsibility of the sponsor.
- All advertisements for the KLU handbook must be submitted in a camera-ready electronic format by Friday, July 30, 2010.
- Due to space restrictions, promotional materials are not permitted in attendee registration folders/packets.
- Promotional materials are the responsibility of the sponsor and may be distributed on location by the sponsor.
- Cancellations must be received by Monday, August 30, 2010 in order to receive a full refund.

### Exhibitor/Sponsor Fees:

- Platinum Sponsor @ \$2,500
- Gold Sponsor @ \$2,000
- Silver Sponsor @ \$750
- Louisville Exhibitor @ \$600
- Bowling Green Exhibitor @ \$200
- Owensboro Exhibitor @ \$200
- Prestonsburg Exhibitor @ \$200
- Covington Exhibitor @ \$600
- Lexington Exhibitor @ \$600

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

### On-Site Exhibitor Badge Names:

Badge Name#1 \_\_\_\_\_

Badge Name#2 \_\_\_\_\_

Badge Name #3 \_\_\_\_\_

Badge Name #4 \_\_\_\_\_

- Please send me facility contact information and/or forms for electrical, telephone and internet connections.

Return completed form with payment by  
check or money order to:

Kentucky Bar Association  
CLE Department - Attn: Shannon Roberts  
514 West Main Street  
Frankfort, KY 40601

- I have read and acknowledge the exhibitor/sponsor information and policies listed above.

Signature \_\_\_\_\_

Date \_\_\_\_\_